

# The 10 Reasons Why Every Man Needs a Men's Coach to Breakthrough in their Life and Relationships

by [Andrew Ferebee](#) in [Growth](#), [Masculinity](#)

Does it feel like something is missing internally?

Like the fire that once consumed your very soul has been extinguished...replaced by frustration, dissatisfaction, and the exhausting monotony of working your fingers to the bone to fuel a materialistic lifestyle you no longer want or have never truly enjoyed?

Like you're missing out on the most important things in life...the deep connections and friendship, the wild and exciting intimate relationships, and the lust for adventure and purpose that has fueled men for millennia.

Thoreau wrote,

"The mass of men live lives of quiet desperation."

Look around you – this is as true today as it was then. Perhaps even more so.

We all enter into this world as a blank slate. An empty canvas to be filled with rich experiences, connections, and adventures.

Men have always longed to...

- Travel the world with the love of his life. Experiencing exhilarating adventures, new cultures, and once in a lifetime experiences...But instead, he's stuck at the office. Lying to himself every day that "Once this next project is finished, *then* I'll make time for romance, adventure, and *living fully*."
- Discover a mission so powerful and beautiful that he is willing to give his very life to see it manifested...Yet he spends his days doing work he dislikes with people he can barely tolerate just to pay for an endless stream of "stuff" that empties both his wallet and his soul.
- Jump out of bed each morning before his alarm goes off *excited* and on FIRE for the day ahead...But instead, he feels tired, burnt out, and depleted

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by the never-ending cycle of earning more money to keep up with the jones and validate his worth in society.

- Deepen his connection with himself, not only 'finding' himself, but actively sculpting and crafting himself into the man he's always aspired to be...But instead, he settles for society's version of success, stifles his masculine spirit, and sacrifices his deepest hopes, dreams, and desires at the altar of the almighty dollar.

He did everything he was told to do in an effort to make his life remarkable, memorable, and adventurous. But here he sits, glued to a computer screen living a life of quiet desperation.

We live in a world where men are now more afraid than ever to be masculine and act like strong grounded men.

And the problem is getting worse by the day.

Just consider that..

- The suicide rate for men is 3.5x higher than that of women (Even iconic men like Robin Williams, Anthony Bourdain, Avicci and Heath Ledger fell victim to this horrible act)
- The divorce rate in the U.S hovers above 51%
- Men are 3x more likely to become alcohol and drug dependent – masking their problems rather than opening and solving them.

You can be forgiven for assuming that, at this point, men would reach out for help in droves. But because of society's mandate that "Real men" are self-reliant and capable of handling everything by themselves, men are less likely than ever before to reach out for help.

Instead, we numb ourselves to reality with dopamine-inducing addictions. Porn, social media, video games, Netflix originals, and even "success", have become the

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sources of our respite and salvation. But their promises are vacuous. These vices do little to further our lives and *nothing* to solve the deeper problems men face.

So let's clear something up right now...

Men's coaching does *not* mean you are weak or incapable of achieving remarkable results by yourself.

Coaching simply allows you to grow faster by leveraging the guidance of an expert with the perspective, experience and know-how to breakthrough your limiting beliefs and propel you forward into the life you want.

Someone to hold you accountable – to assertively give it to you straight and help you make sense of your chaotic life. To finally free you of the BS story that's been holding you back from experiencing the life *you* want for years.

Let's be honest here:

- Warren Buffet wouldn't be the greatest investor of our time without Benjamin Graham...
- Marcus Aurelius wouldn't be one of the greatest philosophers in history, the Emperor of Rome, and one of the most successful generals in military history without Epictetus...
- Michael Jordan wouldn't be the greatest basketball player and (arguably) the greatest athlete of our time without Phil Jackson...
- And to believe that you're the exception to the rule is nothing more than hubris.
- If you want to live an exceptional life...a life filled with joy, adventure, intimacy, deep connection, and a sense of true masculine power...you need help getting there.
- Men must enlist the help of other men who have walked the walk, "been there, done that", and can share their wisdom and insight for living a remarkable life.

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- And today, I'm going to share the ten reasons why men's coaching is the "secret edge" you've been searching for. The "missing link" that will help you reclaim your masculine power, end your "Nice Guy" behaviors, and become more attractive to and respected by the highest quality women and most successful men in your community.
- Let's dive in.

## 1. You Need Someone To Talk To Who Doesn't Just Listen But Helps You Move Forward

Therapy can be great. And for some men, necessary. But it's not the solution it's been made out to be.

Sure, they'll *listen* to you. But they don't stand for your greatness. They don't push you to challenge yourself, eschew the status quo, and step into your role as the King and Creator of your own life. Instead, they enable you to play small. Encourage it even.

A men's coach doesn't.

When you enlist the help of other like-minded men who have been where you are today, they can spot your B.S. before you even open your mouth. They will hold you to a higher standard, *demand* that you play at a higher level, and challenge you in a way that others wouldn't dare.

Granted there are well-meaning mental health professionals that exist, yet few and far between. And after working with 1000s of men their feedback on the results of therapy vs. coaching were all but ubiquitous.

With therapy, they spent years (some of them decades) digging through their past to identify all of the ways in which their parents, teachers, friends, and high school crushes screwed them up for life.

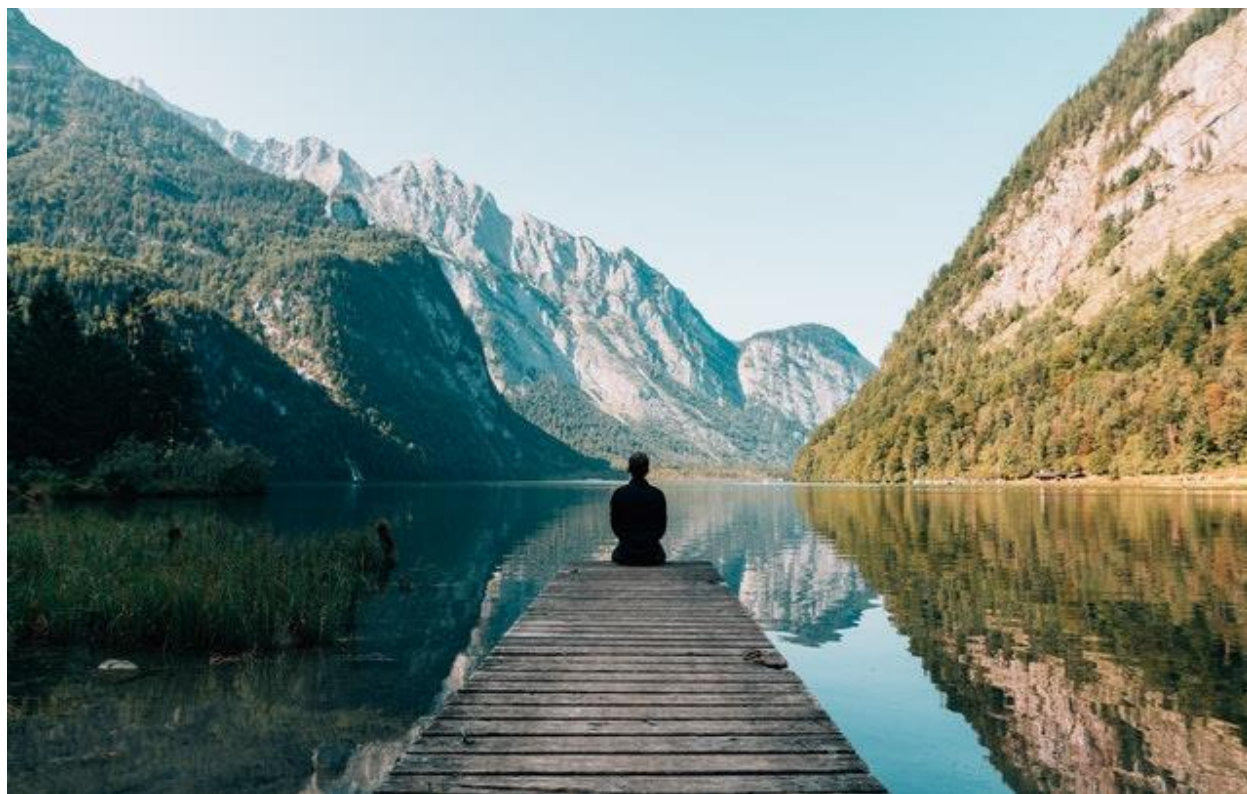
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They myopically focused on the trauma (real or perceived) of the past in hopes that somehow...by realizing that their anger issues stem from their broken relationship with their father...they would magically heal themselves and fix the problems with how they were showing up in the *present*.

Therapy doesn't empower you to move forward, it only helps you resolve that which is already in your rear view mirror. It won't help you show up to your relationships in a more grounded way, build a lifestyle that excites you, or contend with the very real challenges you are facing *in the present*. It simply keeps you trapped by the challenges you've already overcome.

With coaching, it's a different story.



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Yes, coaches will still have you consider and address the implications of your history and how unresolved trauma might be manifesting itself as negative behaviors today.

But they don't let you live there.

With a men's coach, the entire conversation is centered around growth, about learning from the challenges you've experienced in the *past* to become stronger and move forward *today*.

It isn't based on theory. It's based on action and experience. Experience from your coach's own life or the lives of those they've worked with and gotten results.

They'll listen to you deeply, yes. But they'll also have the courage and wisdom to *speak* to you directly. Calling you out on the b.s. stories to which you've given away your power...giving you the *facts* of why your life isn't working...and being brutally and ruthlessly honest in their feedback.

They'll hit you upside the head with a no-holds barred reality check and hold you accountable to breaking the patterns and behaviors that are holing you back from the life you want.

With a therapist, you talk about the past. With a coach, you're forced to walk into the future.

They won't let you hide from your challenges or outsource responsibility for your life to some traumatic event in the past.

They will challenge you to level up. To be real, raw, and honest with yourself and *take concrete action* toward solving the problems plaguing you today.

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## 2. You're Trapped by "Nice Guy" Behaviors Because You Lacked Strong Masculine Role Models

Like me, your father probably wasn't the best role model.

He wasn't the Strong Grounded Man you aspire to be. He didn't live a passionate, courageous and exciting life, he wasn't a part of a strong brotherhood or community, he likely gave his power away to your mother and unintentionally taught you, through his example, that, to be a man, is to resign yourself to a life...void of true purpose, power, and masculinity.

If you're anything like most men, your father was either a quintessential "Nice Guy"—who trained you to adopt those same patterns and behaviors—or the opposite, a "Bad Boy"—who inadvertently trained *you* to be a nice guy because you wanted to be nothing like him.

This isn't meant to denigrate your father – he likely did the best he could with what he was given from his father.

- You may struggle with how to treat women (especially attractive women)
- You may struggle standing up for yourself
- You may avoid or put off conflicts so as not to "upset" anyone or cause any problems...
- You don't know how to respectfully get your needs met and because of this hide a deep frustration inside— where sometimes it uncontrollably explodes
- You are a nice guy who does things in order to get people to validate you
- In our modern society, healthy and authentic masculinity has become vilified. Because of the *real* problems with toxic masculinity, we've instructed men to be submissive.

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We've trained men to eschew their masculine edge...to rely only on the feminine elements of their nature instead of marrying together both energies to become complete, Grounded man.

Today, it is more important than ever for you to regain that masculine energy because it is the missing link to get to the next level in your life, career and relationships.

Too many men allow their "Nice Guy" tendencies to undermine their life...putting the needs of other people first...struggling to assert themselves to avoid tension...being unable to set and maintain healthy boundaries...and refusing to pursue their *own* dreams, goals, and ambitions.

And the end result is always a life filled with regret.

On the other side of the spectrum, we have the "Over Achiever". Men who use their professional ambitions to mask the pain they feel in their souls and achieve some modicum of validation through their external accomplishments and accolades to outwardly prove their self worth to society.

While there's nothing wrong with success, money, or achievement, these men are not pursuing these things from a place of wholeness...using them as tools and resources to magnify a fulfilled life...instead they pursue them from the lens of scarcity and desperation. In hopes that the next milestone, promotion, or product launch will somehow give them the feeling that they are enough. That they belong.

But when you leverage a men's coach and community, when you surround yourself with masculine men tempered by virtue and a sense of honor, you can begin the process of eradicating these dark tendencies once and for all.

You'll learn how to develop your confidence in a healthy way free of ego, how to set boundaries, prioritize yourself and your desires, speak the truth even when it's hard, and cultivate lasting self-respect and internally derived worth.



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And from this place, you can finally be at peace with yourself and the world around you.

## **3. You Give Away Your Masculine Power To Women**

Woody Allen said, "90% of success is showing up."

But men today are not showing up for the women in their lives.

Men have lost the beauty of their masculine edge and women are starving for it.

Today, men are terrified by their own masculinity. They are petrified by their darkness and aggression and, instead of embracing and learning to control it, they suppress it. Both in their lives and in their interactions with women.

The modern man often feels weak, spineless and powerless; castrated by a hyper feminist society and emasculated by the women they yearn for.

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If he's single, he struggles to be present in his interactions, suppressing his desire for sexual intimacy and acting disingenuously out of fear of rejection.

And if he's married or in a committed relationship?

He gives away his power to his partner, marking the death of deep intimacy and allowing her to lead the relationship and indeed his life. Instead of showing up as a leader, confidant, protector for her, he's little more than a walking ATM. A cash dispenser whom she begrudgingly settles for.

And these behaviors put you at the mercy of women.

She owns you – and loses all respect for you, and therefore attraction and sexual desire cannot exist. You have no power in the relationship, and you both know it.

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When this happens, women, even faithful and loving women, become susceptible to the allure of infidelity. Not because they are bad. Because the man is not showing up the way he needs to and is unwilling to do the things he needs to do to keep a high quality woman engaged in his life.

She treats you like a little boy because that's exactly how you're acting. A physically big man with no inner backbone (one of the biggest turn offs to women), unconsciously telling her that you are a weak man who cannot be trusted.

And when she's finally had enough of the weak behavior and supplication? She leaves him, alone and heart broken. You don't need me to tell you how painful a serious breakup or divorce can be for a man (especially a successful man of worth). Beyond the financial burden of losing (half) or more of your net worth in a matter of months, these events are often a setback from which a man will never fully recover.

They extinguish what little fire was left in his soul and snuff out the glimmer of hope that still twinkled in his eye.

The cost of continuing to exude weak "Nice Guy" behaviors is high. Much higher than doing the work required to become a strong grounded man capable of attracting *and* keeping his Queen.

And, what most men don't realize is that women are just as confused, frustrated, and exhausted by this charade as you are. Women don't *want* a doormat for a partner. They don't want someone who spinelessly defers to and subjugates themselves at the altar of the feminine.

They want a man they can trust. A man with power, vision, and aliveness who gives her butterflies in her stomach and keeps her awake into the darkest hours of the morning thinking about him.

And when you work with a men's coach, you can become this man.

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You'll learn how to regain your masculine power, boost your confidence, and show up to the relationship as a whole, fulfilled, and complete man...a man who doesn't *need* a woman to feel validated or worthy...but who chooses a woman with whom he can build his kingdom. A queen to love, support, and challenge and who supports, loves, and challenges him.

A men's coach not only helps you reclaim your power... you multiply it and go from the masses of men who are approval seeking Mr. nice guys to "wow who is THAT guy?"

## **4. You Make Money But Are Really A Leaf In The Wind Without A Definite Purpose**

Most men believe that their purpose in life is relegated to doing whatever will make the most money. That their self worth is contingent on their net worth and that the *only* appropriate answer to the question "What do you want?" is "More."

As a result, you're lost. Sure, you make good money. Maybe even *great* money. But the income doesn't excite or inspire you. It simply assuages your growing sense of dread and purposelessness, allowing you to go through the motions without any idea as to what you're doing or WHY you're doing it.

You follow the crowd aimlessly moving through life unconsciously. Working long hours, giving up your personal life, saying "No" to the experiences and life you really want to make more money...and for what?

A bigger house? A faster car? A short vacation where you spend your time sequestered in your hotel room responding to emails and putting out fires?

Most men aren't willing to take a step back, look inwardly, and ask themselves, "Beyond financial success...What do I *really* want out of my life?"

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Because you haven't done this you grind even harder, desperately pouring your soul into work that doesn't fulfill you in hopes that one day...the money you earn will finally validate your worth as a man and make you feel "enough".

And when it doesn't?

You seek instant gratification in the forms of alcohol, drugs, porn, social media, and consumerism to numb the pain of a purposeless life.

You spend money on lavish external things like cars, clothes, and unnecessary household gadgets in the hopes of finding just a niggles of happiness – But the fleeting and superficial nature of these purchases leave you no more content, joyful, or alive than when you started, keeping you in a perpetual cycle of consumption.

Men today have no Great War. No cause. No purpose. And feel lost because of it.

Every man needs a fight. Not physical, but a mission to fight for with all his might.

"Your purpose in life is to find your purpose and give your whole heart and soul to it." – Gautama Buddha

Something that's greater than yourself and for some men possibly noble enough that it's worth sacrificing everything for it.

By plugging yourself into a community of like minded men led by the wisdom of a men's coach who can help you see things in a different way, you'll get clarity on your path and purpose and unlock a new level of meaning and significance in your life that supersedes the purely materialistic.

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## **5. You Need Someone Other Than Your Divorced Friends with Whom You Can Discuss Relationships**

Men's coaches specialize in relationships in many ways. The masculine-feminine dynamic is likely why they became men's coaches in the first place. Often many men's coaches have backgrounds in dating, seduction and relationship coaching.

However, they've evolved into a healthier and more mature form of supporting men.

Your men's coach is to relationships what a Navy SEAL is to combat.

He will teach you the proven strategies and mental frameworks (that none of your family, friends, and peers have the slightest clue about) so that you can transform into the type of man that women respect, admire, and brag about to their girlfriends and family.

If the intense satisfaction that comes from a deeper level of intimacy with women is what you want... you are not going to get it by listening to your friend whose own relationship history is a stage 4 natural disaster.

Most men are bitter, jaded, and angry with women. After a stream of failed relationships, they buy into the lie that there must be something fundamentally wrong with women (instead of admitting to themselves that the real problem lies in how they are showing up to women).

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And if you listen to their “advice” long enough, you’ll end up on a dangerous and twisted road.

The simple truth of the matter is that you cannot take advice from someone who has not achieved the results you want to achieve.

The right men’s coach has already walked the walk. He knows how to achieve lasting success, intimacy, and passion inside of your relationship and will teach you how to lay the foundation of self-love, confidence, and assertiveness required to make *your* relationship work.

He’ll help you either find the Queen with whom you will build your kingdom, or enhance your existing relationship with the Queen you’ve under-prioritized for years (maybe even decades).

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Nothing, and I do mean *nothing*, will have a greater impact on your happiness, success, and fulfillment than the woman with whom you choose to share your life. Happiness is not found in another '0' in the bank account...but in a deep well of shared experiences with someone whom you love and feel deeply connected to.

And with the help of a knowledgeable coach, you'll finally have access to the insights and wisdom you need to solve the most challenging relationship struggles in your life.



## 6. The Lost Art of Heavy Masculine Accountability

When a strong grounded man with absolute conviction asks you to do something – you do it.

When you tell someone whom you deeply respect that you are going to take a specific action, you will do everything in your power to keep your word because you do *not* want to let them down.



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It's in our masculine nature to be a man of your word. If you tell a strong grounded man you'll do something and don't – you're breaking your word and bond with your coach.

It's not about the money with the men's coach it's about being a man of integrity.

If your word means nothing... then are you a man to be trusted?

When a man is held accountable by someone he deeply respects then he focuses harder and takes the right actions to get positive results, even when it's scary.

You can't hide. You can't play small. You can't live with the excuses that you've used for years anymore.

More importantly, you can't ignore the parts of your life that *aren't* working and rely on superficial external successes to hide behind an unhappy and *un-lived* life.

The disappointment you feel when you let down someone you greatly respect will propel you into action. It's a big reality check for you at that moment when your men's coach is not buying into your little story that everyone else believes.

You'll be thinking in the back of your head, "He can see through my BS. I can't believe I've gotten away with this for this long and it's time to change."

"Good men are bound by conscience and liberated by accountability." ~Wes Fessler

Any man can shy away from help because he's afraid to look foolish yet it's the truly courageous and brave man who stands up and asks for support.

You probably surround yourself with high achieving men already.

But the problem is that you cannot always rely on these men for the real feedback and advice that you need to achieve your biggest breakthroughs and get to the next level in life.

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Even though you and your peers are playing at a higher level than the average man, many still want to keep you at *the same* level. They're not evil, it's just human nature.

While they mean well and care about you and your success, just like crabs in a bucket pulling any escaping crabs back down they are terrified of watching you outgrow and outperform your existing social group

Having a men's coach and being a part of a community, a brotherhood, of men who truly stand for your greatness doesn't make you weak or incapable. It's where you can get your "secret" edge against the crowd and your competition.

It makes you smart for investing in yourself with a person who will help you unleash your full potential.

Do you want my help with this?

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## 7. The Freedom To Fearlessly Express Oneself Fully

At the core of every man is the desire to be free, yet ironically men often confine themselves to a cage to appear like they are okay.

You've locked your emotions up and pretend to be a "strong man" when at times, you're struggling inside and barely holding it together.

Other people don't see this...

All they see is the success...the promotions...the income...the "picture-perfect life".

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They see what you allow them to see, but they don't see the truth. They don't see the struggle that you're experiencing...the inescapable sense of inadequacy...the fear that you're only a breath away from a divorce, mental breakdown, or an existential crisis.

You bought into the B.S. story that "Big boys don't cry", and so you stoically ignore and suppress your emotions and desires, convincing yourself that the only solution is to be strong, silent, and resolute in the face of abject self-loathing and fear.

When a man does this he shuts down a piece of his heart and becomes less human and more of a robot programmed by society with few signs of life.



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Crying is a natural thing humans do no different than urinating. If you don't urinate you're in pain. When you urinate the pain is gone – it's that simple.

It's a release that is a necessary requirement for healthy living.

“Expose yourself to your deepest fear; after that, fear has no power, and the fear of freedom shrinks and vanishes. You are free.” – Jim Morrison

Emotionally handicapped men become distant, angry, frustrated and cynical (in extreme cases, even violent).

Friendships and relationships slowly feel more like chores. When someone asks how you're doing you reply with perfunctory answers to avoid expressing how you really feel.

“I'm alright, good, great, fine”... then you quickly turn the conversation back to them or something superficial to avoid anything, but the truth.

When a man is disconnected from his heart, he becomes disconnected from the rest of the world and lives in a silent prison where it's just him and his chaotic thoughts.

He's trapped in a mind-made prison without ever realizing that he is both the inmate and the warden of the prison. He holds the key to his own liberation, but years of societal conditioning have blinded him to this possibility.

Like an elephant kept in place by a feeble rope, he fails to realize that he's outgrown the confines in which he has placed himself and that, at any moment, he can unlock the door and find his freedom.

Through men's coaching and a strong community, you'll discover how to express your emotions in a healthy way that doesn't make you weak, but courageous and respected. How to connect with the deepest parts of yourself and be authentic, raw, and honest with other men. You'll learn how to experience the depths of

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true connection, friendship, and intimacy, and step into your role as the vibrant and expressive King of your life.

Your men's coach unlocks your emotional cage so you can release the heavy feeling in your gut and finally experience what true personal freedom means.

## **8. You're Going Through Life Without Strong Male Support And Friendship**

I'm not talking about your business associates or clients with whom you occasionally share a drink or over-priced steak dinner...but men with whom you can speak your truth.

The greatest paradox of the human experience is that, even in a teeming sea of surface layer friendships and acquaintances we can still feel desperately and soul-wrenchingly alone.

Most men, especially successful men like yourself, go through their entire lives without true male friendships.

They have plenty of acquaintances...golf buddies... beer hangouts... gym partners...business colleagues...but they lack meaningful, unfiltered, masculine connection.

They fear judgment and invalidation and, as a result, smother their truth until its voice is so faint they themselves can barely hear it.

Show me a man who fears authentic connection and deep friendships with other men, and I'll show you a man who is broken...alone...isolated...and void of life.

Humans need to connect at a deep level to be emotionally free, alive and healthy.

Women are able to do this more naturally than men (likely because there are fewer stigmas around opening up) but it is also *essential* for men's well being.

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And it's no wonder that according to the American Foundation for Suicide Prevention the suicide rate for men is 3.5x higher than women and rising.

Men are more alone than ever today. Few people with whom they can speak honestly and candidly without fear of judgment. No one to support them, to challenge them, to share in their pain and success and act as a brother in arms during good times and bad.

This is a very real social problem that people aren't talking about and most men aren't even aware of themselves because it's so commonplace.

Do you have men in your life that you can share the good, the bad and the ugly with who will listen and support you?

Can you be vulnerable and share what's really going on with other men without being scrutinized?

Men who live in a world of truths are more connected to the world and those around them and find more joy, happiness, and inner fulfillment.

With a men's coach, you'll be forced to live in a world of truth. There's no room for deceit or dishonesty in a coaching relationship. The very nature of the relationship *demand*s honesty.

And when you get real with yourself and the other men in your life, you will tap into a deeper level of the human experience.

Your interactions will deepen, other men will respect you more, women will be more attracted to you. As the saying goes, "The truth will set you free." And a men's coach will help you find, speak, and live in your truth.

Do you want my help?

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## 9. You Are Playing Small in the Game of Life – But No One Can Tell.

Our society has convinced men that...so long as they are making 6-figures or more and can keep pace with the Jones's...they are playing the game of life at the highest level.

But what most men forget is that the concept of "Playing Small" is not relegated to only the financial realm.

You can be a titan of your industry...a multimillionaire playboy...the best in the world at what you do professionally...and still be playing the game of life grossly below your potential.

But if you aren't going for the life you *really* want...if you aren't fostering love, connection, and intimacy...if you aren't injecting adventure, aliveness, and danger into your daily life...if you wake up dreading the day ahead of you.

If you don't love the life you have while you pursue your grand vision then you're missing out on a whole lot of life. If you're not excited for the day, alive in your social interactions and fulfilled in your relationships.

You're winning the financial battle, but you're losing the war for your life.

It doesn't matter how much money you have in the bank account or how many positions you've held that are prefixed by the letter 'C' or 'Senior' or 'VP'. If you aren't excited about your life and filled with passion, purpose, and an ineffable sense of inner power...you're playing small.

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And a men's coach will not only call out this behavior when he sees it...but he will *force* you to do the hard deep work required to fix it.

When you're a part of the right community and assisted by the right coach, playing small is no longer an option.

You may hate the men in your life at times because they push you outside of your comfort zone...you may despise their brutal honesty and no-holds barred tirades...you may tell them to "Screw off!" and consider reverting back to your old ways.

But you'll come to realize that they're right. You *are* playing small and you know it.

And when this time comes, you'll be given a choice.



# The 10 Reasons Why Every Man Needs a Men's Coach to Breakthrough in their Life and Relationships

by [Andrew Ferebee](#) in [Growth](#), [Masculinity](#)

You can stay safe and retreat into your old habits of chasing money, pursuing external validation, and relying on your accomplishments to fuel your self worth.

Or you can embrace the call to adventure!

You can decide to show up fully and commit to finally becoming the man you've always aspired to be...

...Accept that your professional accomplishments, however impressive, do not define your worth as a man and that, to live without regret, you need more out of yourself and your life than another '0' in the bank.

You can decide to take a stand for your own life and vision and pour your heart and soul into *becoming* the Strong Grounded Man you know you can be. To living the life *you* want. To eschewing society's values and living a life based on your own vision, your own aspirations, and your own rules.

You can make this decision *today*.

But to make it stick, you'll need help.

And I can promise you...when you become humble enough to accept that you cannot do it alone...when you decide to go all in on your life and recruit the team of coaches, mentors, and brothers you can make it happen.

That is the moment you will look back on years from today and say "*That* is when everything changed!"

Do you want my help?

[➤ Learn More About Our Men's Coaching Services](#)

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## 10. If You Keep Doing What You've Always Done, You'll Miss Your Life

Now, you have a choice.

You made it to the end of this article for one simple reason. *Something* in your life is not working and this has deeply resonated with you.

Maybe your relationship is on the brink of divorce and the woman you once promised to love and cherish "Till death do you part" has become the very source of your anger and frustration.

Maybe your life *is* working...on the outside. But you no longer feel the fire, passion, and power you once had. You've become sedated...unable to assert yourself and unwilling to do the hard work required to get your needs met.

Maybe workaholism and the constant pursuit of "more" has left you empty, depleted, and alone. You've spent years, maybe even decades, pursuing financial success and now you find yourself wondering when you go to bed at night... "is this it?"

The simple truth is, I don't know why you are here right now. I don't know what pain you're experiencing. I don't know what challenges you're facing.

But what I do know is this...

The price of inaction...of settling for a life you don't love...of ignoring the *real* issues in your life...of continuing to operate under the same broken paradigm and strategy that brought you here in the first place...is an un-lived life filled with regret.

If you don't make a change and decide to take a different action today, nothing will change *tomorrow*. Years will go by and the problems you are facing now will become worse.

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Your happiness, relationships, family, and sanity will slowly start to degrade until you find yourself decades later, wishing you could turn back the clock and do it *your way* all over again.

But it doesn't have to be this way. You can decide to adopt a new way of being.

Over the past eight years, I've been helping men at the highest levels achieve the things that money can't buy...the happiness, purpose, passion, fulfillment, and intimacy they've craved for so long.

And today, I want to invite you into our brotherhood...

...An elite coaching system unlike anything you've ever experienced before that will spark a personal revolution in your life and fundamentally change the man you are today.

I invite you to answer the call to adventure, to unleash the "Wild Man" you've kept caged inside of you for far too long, to take a stand for your life and your future and say "Enough is enough, I'm ready to reclaim my power!"

You know as well as I do that if you continue doing what you've always done, you'll get what you've always had.

And if this article has *not* resonated with you...if you're still convinced that you can do it all alone...that more money is the answer to all of your problems...

Then I wish you all the best, but I can't help you.

But if you're humble enough to accept that there are challenges in your life for which you don't have the solutions...that there's more to your existence as a man than simply making more money...that you CAN become the Strong Grounded Man with deeper connections and relationships you've always wanted...

Then I invite you to join me and hundreds of other men inside of our elite coaching community.

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This program is highly selective and, to be blunt, most men reading this are *not* a good fit. To see if you qualify and learn more about how my team of coaches and I can help you level up your life, click the link below to submit your application to the coaching program.

I'll see you on the other side.

[> Learn More About Our Men's Coaching Services](#)